

THE MAN BEHIND THE MARATHONS: HOW RON CALHOUN HELPED TERRY FOX AND OTHER HEROES MAKE MILLIONS FOR CHARITY

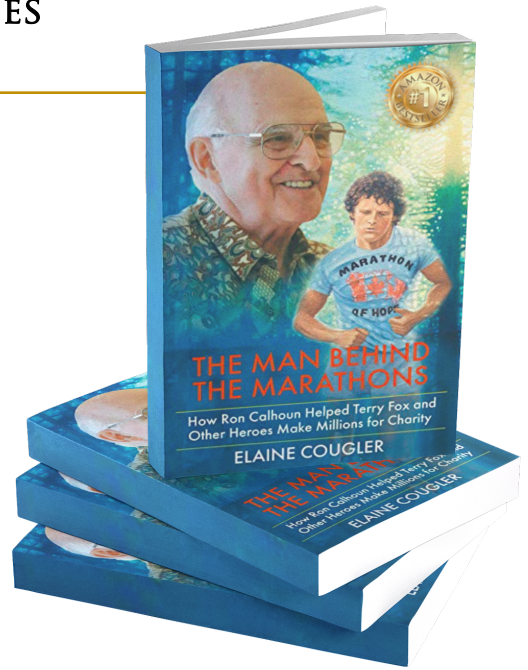
#1 Amazon Best Seller

Terry Fox has been recognized as a national Canadian Hero for almost 40 years. However, what most people don't know is...it wasn't by accident.

The Man Behind the Marathons: How Ron Calhoun Helped Terry Fox and Other Heroes Make Millions for Charity, recounts the inspirational true story of Ron Calhoun, the remarkable unsung hero behind some of Canada's biggest charitable movements.

Growing up on a farm during the Great Depression and World War II, Ron learned early the lesson of helping others. His grandfather opened his root cellar full of the family's farm-grown vegetables to hungry neighbours, with no money needed in return. Ron became a volunteer in many organizations over the years, starting the Ladies Great Ride For Cancer and becoming the National Special Events Chair for the Canadian Cancer Society.

He is most famous for being the man behind the Terry Fox Marathon of Hope; an iconic phrase he developed himself. Fighting his own personal demons as the years went on, Ron managed to make his considerable mark as the man behind Steve Fonyo's Journey for Lives, Ken McColm's Incredible Journey, and John and Jesse Davidson's Jesse's Journey.



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B07T2VWGDB, \$2.99

Category: Historical Canadian
Biographies

184 Pages | Published: June 15, 2019

This is the story of how one man truly can make a difference.

What Readers of The Man Behind the Marathons Have To Say:

★★★★★ "In these pages Elaine Cougler's gifts as a storyteller are on full display as she takes us inside Terry Fox's Marathon of Hope and shines a light on the unsung hero who made it happen. ~ Terry Fallis, two-time winner of the Leacock Medal for Humour

★★★★★ "What an astonishing and fascinating book! Every Canadian knows about Terry Fox and his incredible legacy - but few people are aware of the man behind this. Ms. Cougler does a wonderful job in making this a page turner - such fascinating details. I highly recommend reading this book - a great read for a school project or book club." ~ Lisa Hutchison

★★★★★ "'I loved the book. Top quality for a top quality story about a top quality guy. Congratulations. I felt your heart in every page. Very cherished.'" ~ Sue Hilborn



Peaches House Press

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www.themanbehindthemarathons.com | Available at: Amazon, Kobo, Independent Bookstores

SPEAKING TOPICS

Author Elaine Cougler will offer your audience a unique, entertaining perspective on volunteerism and give a comprehensive behind-the-scenes look at a man who has volunteered his whole life.

A family man who rose up in General Motors Diesel in London, Ontario, Ron Calhoun mastered-minded the Marathon of Hope with Terry Fox, the Journey for Lives with Steve Fonyo, blind diabetic Ken McColm's Incredible Journey and John Davidson's Jesse's Journey and Jesse's Journey: a Father's Tribute.

Story Ideas:

- The need for volunteers today
- What volunteers add to the Canadian economy
- How the very act of volunteering, giving one's time and talent to others, has a huge pay-back for the volunteer and the organization
- Terry Fox and his influence today, 40years after the Marathon of Hope
- 5 key things that Ron Calhoun did to show the kind of person he became
- Does a humble beginning with good values mean a child grows to be a positive influence in his world?
- What can we learn from Ron Calhoun's story that will improve our society and make it a better place?
- Ron Calhoun: From humble beginnings to the thanks of a generation
- What is the role of the person behind the scenes when great and unique results are possible?

Speaker / Workshop Availability:
London & Toronto, or nationwide by arrangement

About the Author



Award-winning author ELAINE COUGLER is the writer of the creative non-fiction book, *The Man Behind the Marathons: How Ron Calhoun Helped Terry Fox and Other Heroes Make Millions for Charity*. Cougler tells the fascinating story of the man whose unique personality and talents led him to manage five different marathons for Canadian charities. She is also the author of the historical novels about Canada's loyalists.



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